



CRO Preferred Program™

Why have more than 40 companies joined our CRO Preferred Program?

- Easy to use turnkey EDC solution
- Competitive fixed pricing helps you to win business
- Expands your service offering with no upfront cost

Providing a Distinct Advantage

Whether a full service CRO, functional or specialty service provider, CRO's today continue to look for opportunities to partner with EDC companies that offer the greatest potential to improve the data capture process and speed to market. Your sponsors may include the biopharma, device and diagnostic markets; and all are looking for your expertise in streamlining the clinical trial process.

We understand that many CRO's have expanded their service offerings to maintain a competitive edge. We have listened to our customers, to create an experience that addresses areas that are most critical to the success of every clinical trial initiative. As a global supplier of eClinical software and services, OmniComm Systems® has engineered our products and services to deliver value over and above other vendors.

Implementing EDC – the Adoption Process

As a CRO, technology adoption is essential to ongoing success. Implementing a new EDC system can bring challenges, including; the bidding process and accurately conveying pricing to a sponsor, staff training, meeting timelines, and vendor/system compliance with the audit process.

The OmniComm CRO Preferred Program allows for a gradual adoption process. Our flexible business models and “crawl, walk, run” approach provides a support model that varies based on the capabilities and experience of our customers. We support SaaS, technology transition, and technology transfer models for our clients. Program participation levels include:

- **GOLD:**
Partners in the CRO Preferred Program utilizing OmniComm's standard products and services.
- **PLATINUM:**
Partners in the CRO Preferred Program that have achieved a higher degree of experience or certification. Organizations at this level can offer additional products and advanced services to sponsors.

Consider the EDC Company that CRO's prefer to use

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A Distinct Advantage

The CRO Preferred Program is designed specifically for your unique needs. The program allows you to expand your service offering to deliver an industry leading EDC solution to your customers; over time increasing your revenue stream and ratio of business won. The following exclusive features are available to you when you partner with OmniComm.

Fixed Pricing for Phase I – III Trials:

- We provide consistent and predictable pricing based on the services you need.
- A fixed, preset price for all Phase I, Phase II and Phase III studies. For terms and conditions for fixed pricing, please request the CRO Preferred Program pricing sheet.
- No mid-study changes or hidden costs.
- No upfront fees, pay as you go. Most popular options are included at no additional cost.

Sales and Marketing Support:

- We will provide product demonstrations and technical support for sales presentations, upon request.
- Full proposal support is available for sponsor RFPs.
- Sales support materials will be provided.
- Private branding is available.
- Our marketing support includes joint press releases and speaking opportunities, website visibility, and case studies.

Dedicated Hosted Environment

- We offer a 21CFR Part 11 compliant hosting environment.
- Production servers located at world class Cincinnati Bell Data Center.
- Full web-based access for all CRO and sponsor participants.
- Study set-up, validation, system administration, and backup and disaster recovery contingency services included.
- A study portal will be made available on Microsoft SharePoint for all study documents.

Training and Support

- Integrated eLearning and internal training included.
- Trainers available for onsite meetings.
- Training support provided with comprehensive printed training materials and documentation.
- 24 x 7 x 365 help desk support included.

Our products and services are designed to support electronic data capture studies, paper – based studies and hybrid trials. Fully validated and compliant with FDA 21CFR part 11, our systems are also compliant with ICH E2B standards, and FDA requirements for drug and device reporting.

For more information on the CRO Preferred Program, contact:

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eClinical Solutions for Life™